

ePop 008:
Sometimes
Always



EardrumsPop will release free digital singles on every **10th and 20th** of the month. Every single will include two songs by the band, and in addition several will include a cover-version of a song the single-bands think deserves more attention. The cover art will be made by our favourite illustrators, and we like to see the single as a split-release between the band and the illustrator.

The singles will vary in style, from acoustic folk-songs to noisy indiepop, everything in between and more, but always warm and melodic.

Tracks:

1. You Can All Hide
2. Old-Fashioned Baby
3. Ivory Tower (cover of Sharesprings)
4. Be True (Bonus track)

»» Track 1, 2 and 4 written by Sometimes Always. Track 3 written by Sharesprings.
All songs performed by Sometimes Always.

*This single is licensed under a
Creative Commons Attribution-NonCommercial-NoDerivs 3.0 Unported License.*

Introduction to the band: Sometimes Always

Sometimes Always is only one person, Tyo from Jakarta. His sweet pop songs are drenched in rough fuzzy guitars and analogue noise, but they always have a good melody in focus. Tyo is much influenced by bands like Afraid of Stairs, The Tony Head Experience and of course the early days of My Bloody Valentine, and he's planning to take the project from the studio to the live stage with the help of his friend Ucik.

<http://www.myspace.com/sometimesalwaysometimes>



»» Special introduction to the bonus track, »Be True«:

»When I first heard the amazing »Be True« from Sometimes Always, it blew me away. It brought back the sunshine of the finest summers of my youth, it brought back memories of car-trips with my friends and My Bloody Valentine's »Thorn«, The Primitives' »Thru' the Flowers« and The Field Mice's »Emma's House« on the cassette-player. It doesn't sound like any of them, really, but it gives me the same good-good-good feeling inside. Like if there was no worries in the world, and there was always sunshine, joy and good music in your car's tape-player. Walk all over me, Sometimes Always, and BE TRUE!« – *Knut, EardrumsPop*

The Cover Art Designer: ANDY HART / A FOG OF IDEAS

» Can you give us a short presentation of yourself and your art?

Oh boy, well... um, I've produced sleeve artwork for singles by The Pains of Being Pure at Heart (for Atomic Beat), Horowitz (for Cloudberry), Pete Green (for Lost Music) and the cover art for the Precordial Catch CD 'No More Of Your Fairy Stories: An Indiepop Loveletter to Ramones'... I've also produced a bunch of fliers here in Nottingham and some for Half My Heart Beats in Glasgow, Odd Box in London and SF Popfest in San Francisco. There's other stuff out there too...

» How did you get started in the illustration field?

I've been drawing since I was tiny... drawing is just something I do, I guess... I get to do record sleeves and fliers because really lovely kind people either like what I do or take pity on me or both. I'm no pro, I'm strictly 'amateur hour' and I wish some Daddy Warbucks-type figure could bankroll me so the bills get paid and all I needed to do was draw all the live long day... that would be pretty sweet.

» What are your favourite tools?

Nothing too fancy... I tend to sketch using Uni-Ball Eye Fineliner pens, I also use felt tips, brush pens, markers, colouring pencils, acrylic paint, sometimes pastel crayons... whatever's to hand, whatever helps. I have basic- more accurately primitive- computer skills so I'll use the technology to 'clean up' an image by cropping it, fiddling with the contrast and the colour saturation... if it benefits from doing that.

» Please tell us about the process of making the EardrumsPop-cover! Is this the way you usually work?

I listened to as much Sometimes Always as I could (which was a pleasure) and let images and stuff come to mind, they just bubble up behind the eyelids, then I attempted to scribble as many of those 'behind the eyelids images' down as I could, I had a pretty good idea of the 'finish' of the picture I wanted to achieve even before I knew what specifically I was going to draw... it's more intuitive than intellectual... it mostly comes down to 'would I pick this up?' if I found it in the record racks, etc.

Read the rest of the interview here: <http://www.eardrumspop.com/about-2/our-illustrators/andy-hart/>

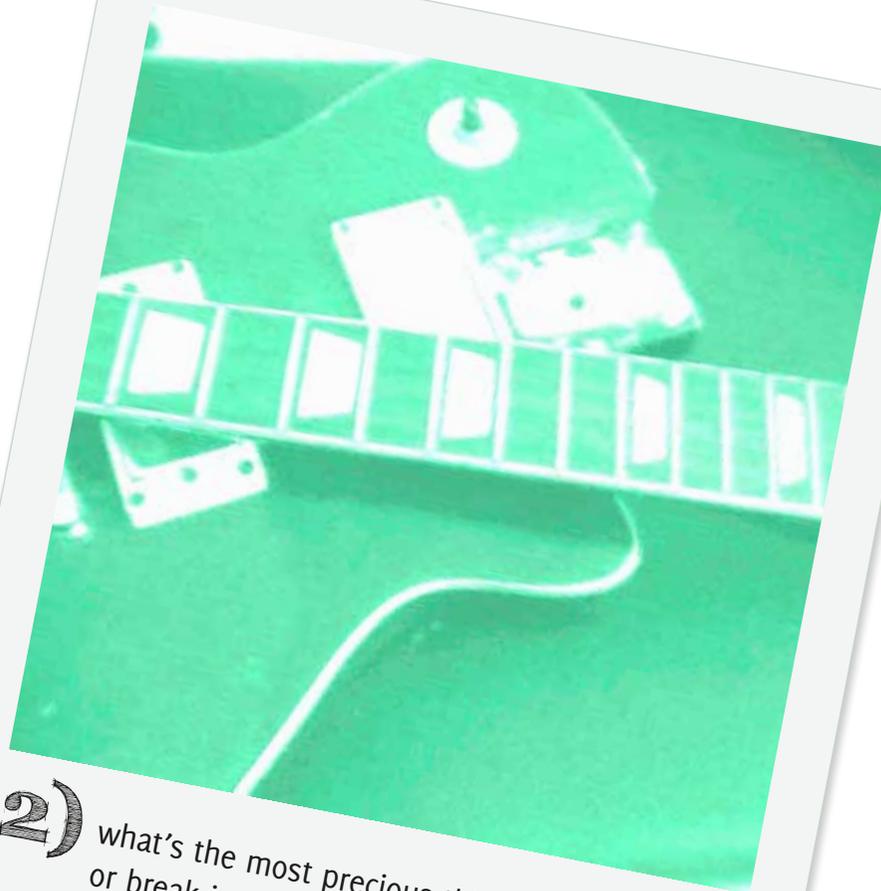
Sometimes Always — a photo interview:

The innovative website [A Negative Narrative](http://www.anegativenarrative.com) has made photo-interviews with our single-artists. Visit www.anegativenarrative.com and see more bands' photographic answers to their interview questions.

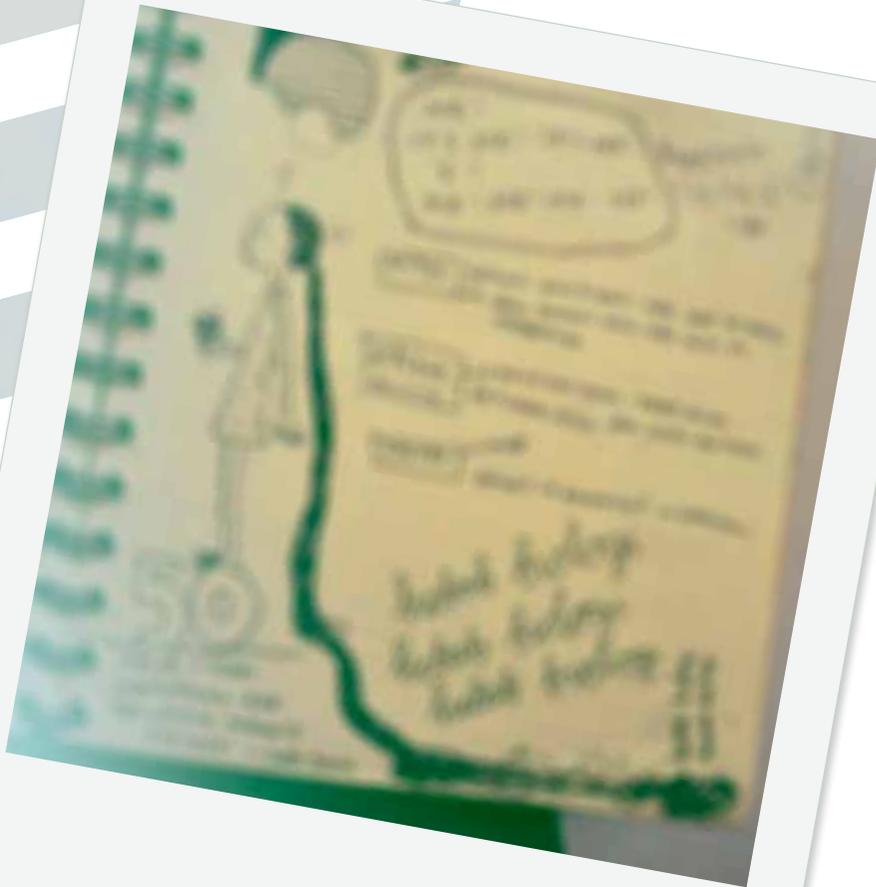
Here is A Negative Narrative's interview with Sometimes Always:



1) Take a photo of an ear, but make it real strange, artistic or unrecognisable.



2) what's the most precious thing you'd smash up or break just for the purpose of taking a photo of it all broken and smashed for this interview?



3) Tell us a secret.



4) What does life mean to you?



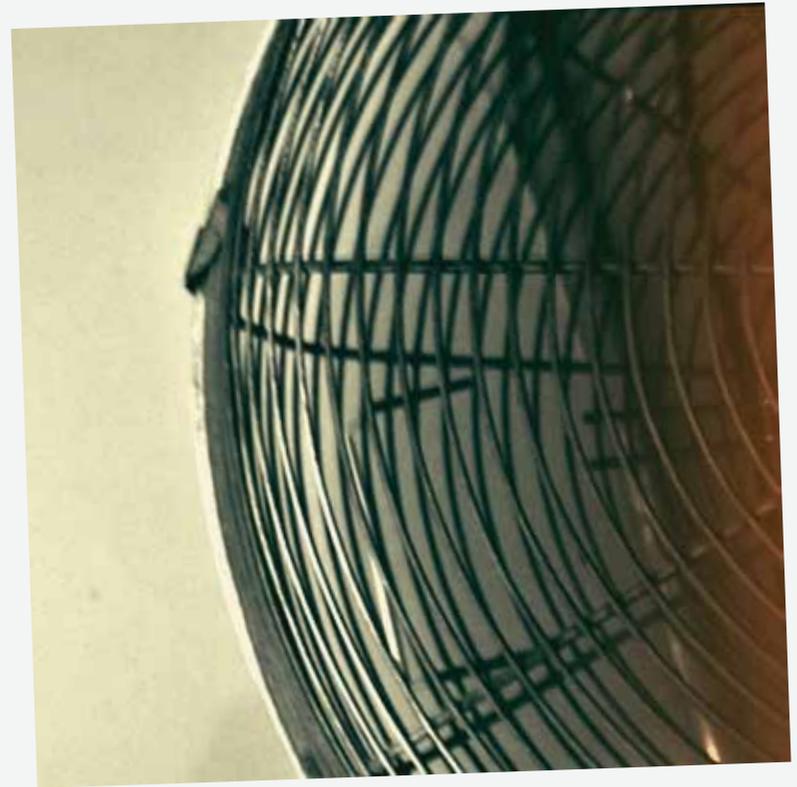
5) Define infinity.



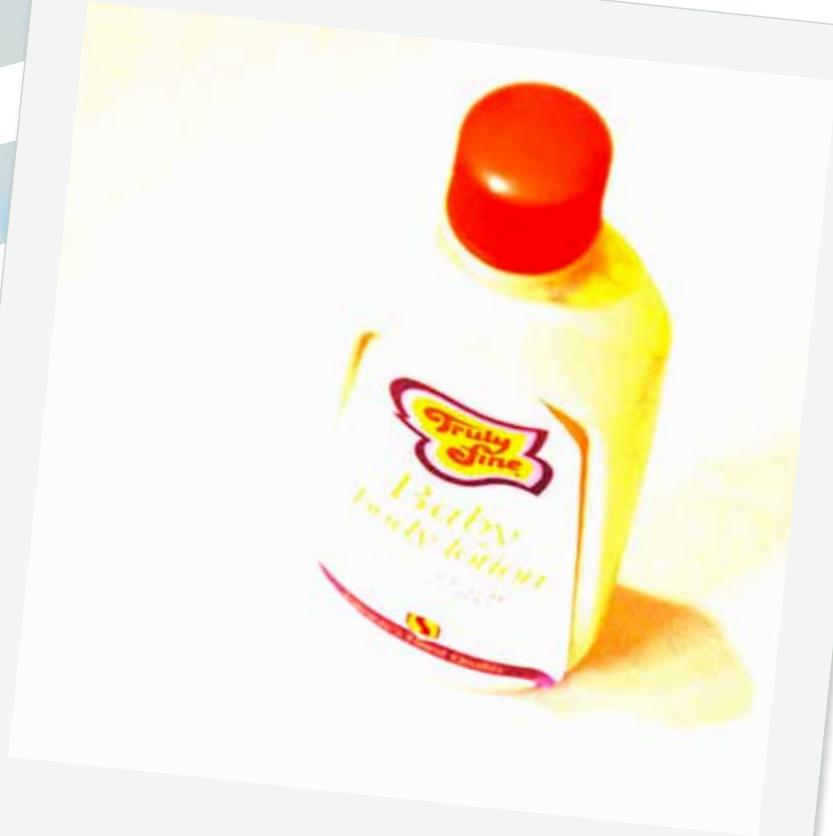
6) How about a really colourful photograph?



7) Photograph someone who isn't expecting it.



8) What would your music look like if it was visible to the human eye?



9) What makes you really, really, stupidly happy?



10) Photograph something illegal or naked.

The cover song: We have encouraged the single-bands to make a cover version of a song they think deserves more attention. Sometimes Always have chosen to cover the song »Ivory Tower«, originally made by the band Sharesprings.

You can listen to the band's original version of the song on MySpace, or watch them perform the song here:

http://www.youtube.com/watch?v=ujk8EvmVz_s/

Sharesprings

is a noisy pop-band from Jakarta, Indonesia, clearly inspired by indiepop of the 80s and shoegaze of the 90s. The four members, Abdul Wahid, Riftyza, Ardhi and Rusli have gained great reviews in blogs like indie-mp3 and skatterbrain!.

The band was formed in 2006, and have so far released a demo and been on several compilations. Unconfirmed rumours say that an EP is underway. Let's hope they're true!

<http://www.myspace.com/sharesprings>



About EardrumsPop, the label:

EardrumsPop is a net-label closely related to the music blog Eardrums. We love warm and melodic music of all kinds, we believe in beautiful things you can see and hear, and we believe in working together, helping each other and getting good music and good art out to the public. We do not believe in money, so all our releases are given away for free.

We HOPE that instead of supporting us, you can visit the websites of the bands you like, buy their releases, go to their concerts or just spread the word about these wonderful bands. All our releases are made in close collaboration with the artists and illustrators.

www.eardrumspop.com

Contributors to the project:

- »» The **booklet-template** is designed by Julia Pax. Visit Julia at www.visuellezeiten.de. You can also read our interview with her at www.eardrumspop.com/about-2/our-illustrators/julia-pax
- »» The **booklet** is put together in Adobe InDesign by Andrej Dolinka. Visit Andrej's blog here: dolinka.wordpress.com
- »» The **text in the booklet** is put together by the EardrumsPop team.
- »» The **project** is run and managed by the EardrumsPop-team, Stefan, Tim and Knut. Visit us at www.eardrumspop.com
- »» The **photo-interviews** are managed by the website A Negative Narrative www.anegativenarrative.com

If you want to participate in any way, either with music, art or help us with the project, please contact us at team@eardrumspop.com.

You can also join our Facebook group: www.facebook.com/eardrumspop.

Next singles in this series:

» **ePop009:** Baffin Island — released November 20th 2010

If you enjoyed the single, please tell your friends about it! Write about it in your blog, on Facebook, Twitter, Last.fm etc. Play it on your radio show, your podcast or as loud as you can on your stereo with your windows open. Spread the word about the single and help us let lots of people hear it!

Thank you.