

ePop 017:
The Very Most



EardrumsPop

EardrumsPop releases free digital singles of their favourite artists. Every single will include 2 original songs and in addition a cover-version of a song they think deserves more attention. The cover art will be made by our favourite illustrators, and we like to see the single as a split-release between the band and the illustrator.

The singles will vary in style, from acoustic folk-songs to noisy indiepop, everything in between and more, but always warm and melodic.

Tracks:

1. Alien Girl
2. Congrizzle 4evzzz
3. If Monday'd Never Come

»» Track 1 and 2 written by The Very Most. Track 3 written by Brilliant at Breakfast.
All songs performed by The Very Most and mastered by Carl Saff.

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Introduction to the artist: The Very Most

The Very Most are an indie-pop band from Boise, Idaho, USA, though with six members, they are quickly approaching »collective« status. In a backyard studio they carefully construct layers upon layers of guitar, bass, drums, strings, percussion, woodwinds, synths, vocals and effects to create their sunshine-filled melodic sound.

In 2009 they completed their third full-length, *A Year With The Very Most*, which is a compilation of four EPs themed after a different season of the year and in 2010 they released their EP *Patricia*. They've been cranking out the pop hits since 2002, and hope to be doing so for the foreseeable future.

www.myspace.com/theverymost



Photo by
Laurie Pearman

About the band

The Cover Art Designer: James Lloyd

James William Alma Raphael Lloyd is a graphic design student who secretly wants to be an illustrator. You can see his work here: www.jameslloydprojects.tumblr.com

» Please tell us about the process of making the EardrumsPop-cover! Is this the way you usually work?

I started by listening to the songs on the release way too many times and I came up with this sort of New Orleans funeral imagery. Then I did a lot of scribbling which was eventually refined into a clean line drawing. After my hands cramped up, I scanned it into the computer and the computer did the rest of the work. This is about normal as far as my current illustration goes.

» Who / what are your greatest visual inspirations?

My little sister. She is four. She draws crazy stuff, but it is so pure.

» Is music or other forms of art an inspiration? If so, what do you listen to?

Movies, cartoons and music are all inspirations for my art. Strangely enough, I like to draw in silence but I have been listening to Granddaddy's "The Software Slump" a lot. I know... it is old.



Read the full interview here:

www.eardrumspop.com/about-2/our-illustrators/james-lloyd

The Very Most — a photo interview:

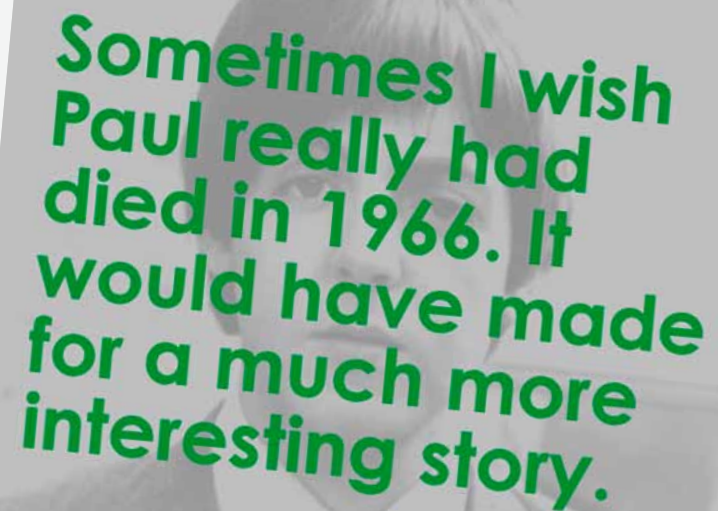
The innovative website A Negative Narrative has made photo-interviews with our single-artists. Visit www.anegativenarrative.com and see more bands' photographic answers to their interview questions. Here is A Negative Narrative's interview with The Very Most:



- 1) Take a photo of an ear, but make it real strange, artistic or unrecognisable.



- 2) Smash up something precious for us.



Sometimes I wish
Paul really had
died in 1966. It
would have made
for a much more
interesting story.

3) Tell us a secret.



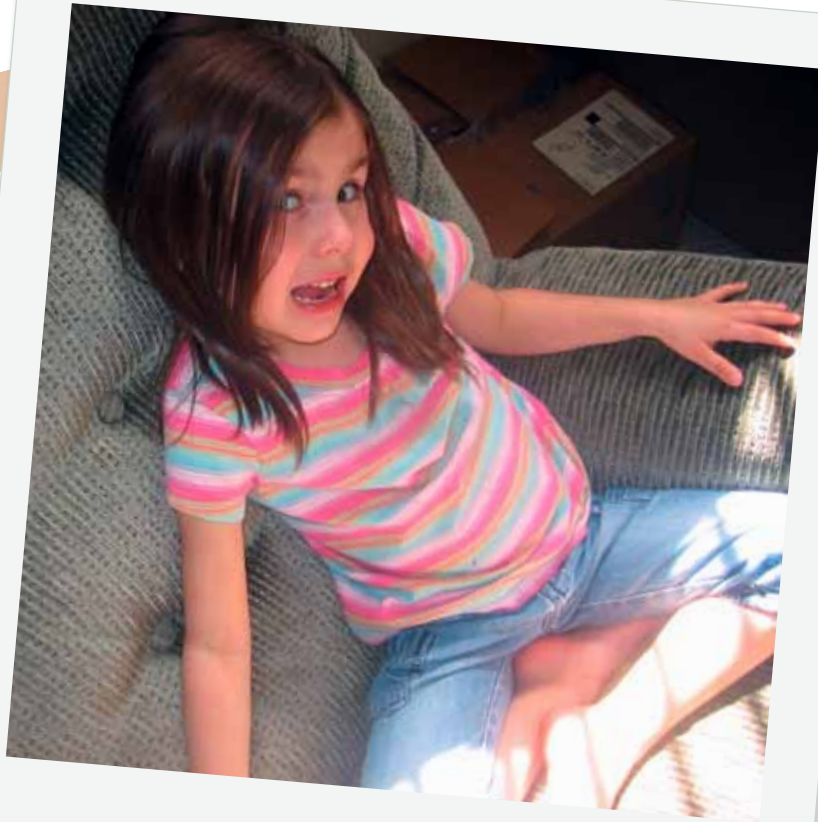
4) What does life mean to you?



5) Define infinity.



6) How about a really colourful photograph?



7) Photograph someone who isn't expecting it.



8) What would your music look like if it was visible to the human eye?



9) What makes you really, really, stupidly happy?



10) Photograph something illegal or naked.

The cover song: We have encouraged the single-bands to make a cover version of a song they think deserves more attention. The Very Most have chosen to cover »If Monday'd Never Come«, originally performed by Brilliant at Breakfast.

Brilliant at Breakfast

Brilliant at Breakfast describe themselves as Pop with dabs of madness. Perky, childish, whimsical songs. Themes range from popular culture (comic book superheroes, Greek mythology, urban legends, novels, other bands) and everyday life (end-of-vacation blues, intoxicating drinks, sugary drinks, road accidents).

A decidedly uncool band which happens to be comprised of an infinite number of stick figures, we aim to take bedroom musicianship further with cheap instruments, rhymes and riddles, an outlandish sense of humor, mediocre musical skill, and cups over cups of coffee.

www.myspace.com/brilliantatbreakfastmusic



Photo by Rebecca Chiappelli

About EardrumsPop, the label:

EardrumsPop is a net-label closely related to the music blog Eardrums. We love warm and melodic music of all kinds, we believe in beautiful things you can see and hear, and we believe in working together, helping each other and getting good music and good art out to the public. We do not believe in money, so all our releases are given away for free.

We HOPE that instead of supporting us, you can visit the websites of the bands you like, buy their releases, go to their concerts or just spread the word about these wonderful bands. All our releases are made in close collaboration with the artists and illustrators.

www.eardrumspop.com

Contributors to the project:

- »» The **booklet-template** is designed by Julia Pax. Visit Julia at www.visuellezeiten.de. You can also read our interview with her at www.eardrumspop.com/about-2/our-illustrators/julia-pax
- »» The **booklet** is put together in Adobe InDesign by Andrej Dolinka. Visit Andrej's blog here: dolinka.wordpress.com
- »» The **text in the booklet** is put together by the EardrumsPop team.
- »» The **project** is run and managed by the EardrumsPop-team, Stefan, Tim and Knut. Visit us at www.eardrumspop.com
- »» The **photo-interviews** are managed by the website A Negative Narrative www.anegativenarrative.com

If you want to participate in any way, either with music, art or help us with the project, please contact us at team@eardrumspop.com.

You can also join our Facebook group: www.facebook.com/eardrumspop.

Next singles in this series:

» ePop018: TBA — 2011

If you enjoyed the single, please tell your friends about it! Write about it in your blog, on Facebook, Twitter, Last.fm etc. Play it on your radio show, your podcast or as loud as you can on your stereo with your windows open. Spread the word about the single and help us let lots of people hear it!

Thank you.